

Hesam Andalib

Passionate experience and product designer with experience and interest in **designing human-centered products** ranging from mobile applications to immersive experiences. **Empathy, curiosity, and critical thinking** are my superpowers. Always open to explore new areas and employ my skills to contribute effectively in **creating new products that people can benefit** from.

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Work Experience

AT&T June 2021 - Present UX Designer

- Conducting research for authentication across AT&T services and channels
- Designing experience flow for onboarding new customers
- Designing experience maps for shop and purchase of new products

Nokia Sep 2020 - Dec 2020 Interaction Design Intern

- Collaborated with Nokia Venture Studio team for designing a remote collaboration platform
- Created user journey maps, storyboards, personas, archetypes, and empathy maps
- Produced wireframes, mockups, and prototypes for product concepts

Sentier Strategic Resources May 2020 - Aug 2020 UX Design Intern

- Collaborated in a project for designing a mobile app to support community giving behaviors
- Designed low fidelity prototype and tested it with RITE method with 11 users
- Successfully conducted user research, prototyping, and Hi-Fi design within 7 design sprints

Self-Employed 2016 - 2019 Architecture Designer

- Established and managed a design studio with a focus on an integrated design-build approach
- Designed and supervised more than 10 high-quality published projects in 5 years of practice

Side Project

VR-InteriorApp Apr 2020 - Present VR Interaction Design

- Individual project for design and development of a VR application for interior designers
- Successfully learned and used Unity and C# skills to create a productive application in VR
- Conducted UX design and research for complex immersive experience and interactions

Skills

UX Design & Research

Wireframing, User Journey Mapping, Prototyping, Storyboarding, Story Mapping, Service Blueprint design, Voice UI design, Interaction Design

Programming

Python, JavaScript, React JS, C#, HTML, CSS, SQL

Other SW

Blender, Rhino, Sketchup, Unity, Unreal, Adobe CC

Education

University Of Texas At Austin M.Sc. Information Science

Sep 2019 - May 2021

Some courses taken:

Rapid Prototyping and Lean UX, Usability Testing, Projects in HCI, Interaction Design, Virtual Environments, Product Management, Python Programming, Introduction to AI/ML

National University Of Iran M.Sc. Project Management

Jan 2011 - Aug 2013

Specialization:

Design Management Methodologies

Art University Of Isfahan Bachelor Of Architecture

Sep 2006 - Sep 2010

Some skills learned:

Graphic design, Freehand sketching, 3D modeling, Visualization and rendering, layout design